

प्रश्न-पत्र बोर्ड द्वारा निर्धारित पुस्तकों से ही सैट किया जाएगा। कृपया अध्यापकगण बोर्ड द्वारा निर्धारित पुस्तकें ही पढ़ाएँ।

DESIGN

QUESTION PAPER

Subject : **Business Studies**
Paper : **2nd Semester** **Annual or Supplementary**
Class : **12th** **Year 2014-15**
Time : **2½ Hrs.**
Marks : **80**

1. Weightage to Objectives:

Objective	K	U	A	Total
Percentage of marks	30	50	20	100
Marks	24	40	16	80

2. Weightage to Form of Questions:

Forms of Questions	E	SA	VSA/ O	Total
No. of Questions	3	10	10	23
Marks Allotted	30	40	10	80
Estimated Time	75	55	15	145

3. Weightage to Content:

	<u>Units/Sub-Units</u>	<u>Marks</u>
1.	Business Finance	18
2.	Financial Market	12
3.	Market and Marketing mix	20
4.	Consumer protection and consumer responsibility	15
5.	Entrepreneurship	15

Total **80**

4. Scheme of Sections : X X X X
5. Scheme of Options : Option of Internal Choice in essay type questions
6. Difficulty level : Difficult : 10 % marks
Average : 50 % marks
Easy : 40 % marks

Abbreviations: K (Knowledge), U (Understanding), A (Application), S (Skill), E (Essay Type), SA (Short Answer Type), VSA (Very Short Answer Type), O (Objective Type)