DESIGN
QUESTION PAPER

Subject: Business Studies
Paper: 2nd Semester Annual or Supplementary
Class: 12th Year 2014-15
Time: 2½ Hrs.
Marks: 80

1. Weightage to Objectives:
   Objective | K | U | A | Total
   Percentage of marks | 30 | 50 | 20 | 100
   Marks | 24 | 40 | 16 | 80

2. Weightage to Form of Questions:
   Forms of Questions | E | SA | VSA/ O | Total
   No. of Questions | 3 | 10 | 10 | 23
   Marks Allotted | 30 | 40 | 10 | 80
   Estimated Time | 75 | 55 | 15 | 145

3. Weightage to Content:
   
   Units/Sub-Units | Marks
   1. Business Finance | 18
   2. Financial Market | 12
   3. Market and Marketing mix | 20
   4. Consumer protection and consumer responsibility | 15
   5. Entrepreneurship | 15
   
   Total | 80

4. Scheme of Sections : X X X X X

5. Scheme of Options : Option of Internal Choice in essay type questions

6. Difficulty level :
   Difficult : 10 % marks
   Average : 50 % marks
   Easy : 40 % marks

Abbreviations: K (Knowledge), U (Understanding), A (Application), S (Skill), E (Essay Type), SA(Short Answer Type), VSA (Very Short Answer Type), O (Objective Type)