

प्रश्न-पत्र बोर्ड द्वारा निर्धारित पुस्तकों से ही सैट किया जाएगा। कृपया अध्यापकगण बोर्ड द्वारा निर्धारित पुस्तकें ही पढ़ाएँ।

DESIGN QUESTION PAPER

Subject	:	Business Studies
Paper	:	Annual or Supplementary
Class	:	12th Year 2017-18
Time	:	3 Hrs.
Marks	:	80

1. Weightage to Objectives:

Objective	K	U	A	S	Total
Percentage of marks	30	50	20		100
Marks	24	40	16		80

2. Weightage to Form of Questions:

Forms of Questions	E	SA	VSA	O	Total
No. of Questions	04	08	08	08	28
Marks Allotted	24	32	16	08	80
Estimated Time	70	70	25	15	180

3. Weightage to Content:

	<u>Units/Sub-Units</u>	<u>Marks</u>
1. Nature & Significance of Management		4
2. Function & Principles of Management		6
3. Business Environment		8
4. Planning		6
5. Organizing		4
6. Staffing & Recruitment		8
7. Directing		4
8. Controlling		6
9. Business Finance		6
10. Financial Market		8
11. Market & Marketing Mix		8
12. Consumer protection & consumer Responsibility		4
13. Entrepreneurship		8

Total **80**

4. Scheme of Sections : X X X X
5. Scheme of Options : Option of Internal Choice in essay type questions may be from different Units/Sub units.
6. Difficulty level : Difficult : 10 % marks
Average : 50 % marks
Easy : 40 % marks

Abbreviations: K (Knowledge), U (Understanding), A (Application), S (Skill), E (Essay Type), SA (Short Answer Type), VSA (Very Short Answer Type), O (Objective Type)